

**Title:** Graphic Designer  
**Location:** Waterloo, ON  
**Start Date:** Immediately  
**Status:** Permanent, full time  
**Closing Date:** December 22, 2008



As part of Rice Financial's creative department, you'll help the company's marketing team develop unique and professional communication pieces that build and enhance the corporate brand.

In this role, you will have the opportunity to grow artistically by developing creative concepts and material for advertising campaigns, special events, and internal and external communication pieces on a national and local level.

**The candidate will be expected to:**

- Designing and conceptualizing marketing communications such as collateral pieces, advertisements, HTML emailers, etc. from concept to final production
- Creating logos, themes and collateral material for special initiatives and conferences
- Assist in determining marketing campaign themes, messages, markets and appropriate mediums
- Website banner creation and maintenance
- Ensure all marketing materials meet corporate branding and graphic standards
- Assist in the development, maintenance and communication of policies, procedures and guidelines to maintain corporate branding standards across all divisions of the company
- Communicate with marketing team to ensure design elements are consistent with messaging
- Obtain production pricing and quotes when required
- Coordinate production as needed with approved suppliers
- Create production quality, print-ready files

**The preferred candidate will have:**

- A University degree or college diploma with a specialization in graphic design or equivalent with a minimum of 3 years of relevant work experience.
- Advanced skills on a PC platform in print publishing, including Adobe Photoshop, Illustrator, InDesign
- Advanced Knowledge of print processes including file preparation and paper specification
- A working knowledge of DHTML, PowerPoint, web publishing, and Adobe Flash
- Excellent communication, teamwork, and creative skills with an ability to determine client needs.
- An ability to work under pressure in a fast-paced, multiple project environment and meet deadlines.

Please forward a resume of your qualifications and experience stating your salary expectations in confidence to:

Rice Financial Group Inc.  
Kara Peterson  
Director, Human Resources  
Email: [careers@ricefinancial.com](mailto:careers@ricefinancial.com)