



## **Cheryl Hamilton Appointed Rice Financial's Senior Vice President, Compliance**

**WINNIPEG, May 8, 2008** – Rice Financial Group Inc. (RFG) is pleased to announce the appointment of Cheryl Hamilton as Senior Vice President, Compliance. Cheryl will lead RFG's compliance team and provide strategic direction to the firm's advisor network on mutual fund, fixed term, and life insurance products and services.

"Cheryl is a tremendous addition to our executive management team," says Dave Velanoff, President and CEO of RFG. "Compliance is a vital component of the financial services industry and we are extremely excited to have someone with Cheryl's knowledge and experience join RFG."

With a career that spans more than 30 years in the industry, Cheryl has held a number of executive positions in the mutual fund, investment dealer, and life insurance sectors. Her background includes five years of executive, operations and compliance responsibilities with one of Canada's leading Managing General Agencies and has served as Chief Compliance Officer for two of Canada's recognized mutual fund dealers.

Cheryl has served as past director of the Federation of Canadian Independent Deposit Brokers and she currently lends her expertise to a number of industry committees and associations – acting as the current Vice Chair of the Central Regional Council for the Mutual Fund Dealers Association and the Association of Canadian Compliance Professionals. Cheryl also holds the Certified Financial Planner (CFP) designation

"We want to welcome Cheryl to RFG," said Velanoff. "Her appointment is not only a win for our advisor network, but also our nearly 80,000 clients who count on RFG to provide trusted advice and sound financial solutions."

**About Rice Financial Group Inc.** - Rice Financial is a community-based organization committed to helping Canadian investors of all levels achieve financial security and peace of mind at every stage of their lives by providing convenient and flexible financial solutions that respond to each client's individual needs. A vast network of branch and associate offices stretches from the BC coast to the Ontario/Quebec border, serving more than 85,000 clients and administering assets of \$4 billion. Rice Financial is a member of the Jovian Capital group of companies.

### **About Jovian Capital Corporation**

Jovian is a publicly-traded company listed on the TSX (JOV). Jovian is a management and holding company with interests in a variety of financial service firms specializing in wealth\* and asset\*\* management. The Jovian group of companies operates as a national financial services organization with approximately \$14.6 billion of client assets (\$5.4 billion in assets under management and \$9.2 billion in assets under administration).

\*Wealth management entities include MGI Securities Inc., MGI Securities (USA) Inc. and Rice Financial Group Inc.  
\*\*Asset management entities include BetaPro Management Inc., Horizons Funds Inc., JovFunds Management Inc., JovFunds Inc., JovInvestment Management Inc., Leon Frazer & Associates Inc. and T.E. Wealth. Financial corporate service entities include Felcom Data Services Inc.

The TSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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