



Rice Financial Group Inc. Home of 2007 FCIDB President

WINNIPEG, July 20, 2006 – Rice Financial Group Inc. (RFG) is pleased to announce Dan Steinkey has been elected president of the Federation of Canadian Independent Deposit Brokers (FCIDB) for 2007.

“Dan’s strong commitment to consumer advocacy and extensive fixed term knowledge make him an excellent choice,” says Fred Wing, Executive Vice President of Rice Financial. “This is a big win for both the organization and the clients it represents.”

Founded in 1987, the FCIDB brings banks, trust companies, and credit unions together with brokers of fixed term products to share ideas and ensure the industry remains focused on the best interests of clients.

“We want to congratulate Dan Steinkey on this achievement,” says Randy Chapman, Rice Financial’s Vice President of Distribution Sales. “His election continues Rice Financial’s long association with the FCIDB.”

Steinkey has over ten years experience in the financial services industry working as an advisor and branch manager. Currently he is Director of Investment Products at Rice Financial and holds CFP and RDA designations.

Steinkey’s duties as president officially begin at the FCIDB conference October 15-17 at Le Royal Meridien King Edward in Toronto, Ontario.

About Rice Financial Group Inc. - Rice Financial is a community-based organization committed to helping Canadian investors of all levels achieve financial security and peace of mind at every stage of their lives by providing convenient and flexible financial solutions that respond to each client's individual needs. A vast network of branch and associate offices stretches from the BC coast to the Ontario/Quebec border, serving more than 85,000 clients and administering assets of \$4 billion. Rice Financial is a member of the Jovian Capital group of companies.

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